



EUROLOG 2018
By AMDL

24th EDITION

INTERNATIONAL LOGISTICS CONGRESS

Under the theme
"Widening horizons for growth"



MAY 9 > 11, 2018
MARRAKECH

Palmeraie Conference Center



In partnership with
Logismed



PRESS RELEASE

MARRAKECH, LOGISTICS CAPITAL DURING 3 DAYS

The Moroccan Logistics Development Agency (AMDL) is organizing the 24th edition of the International Logistics Congress – EURLOG, from May 9-11, 2018 at the Palmeraie conference center in Marrakech under the theme “Widening horizons for growth”.

EUROLOG is an annual international event organized in a member country of the European Logistics Association - ELA. It provides a platform for the sharing of ideas amongst the leading international logistics and supply chain experts from the business world, as well as from scientific research and academia.

Following the formal application presented by the AMDL, ELA decided to entrust the organization of EUROLOG to a non-European country for the very first time: Morocco. This congress, which aims to bring together more than 400 attendees, will take place over three days with an agenda that includes conferences, workshops, B to B meetings and field visits, in addition to the “ELA Research Day” that will be entirely dedicated to research-related themes. The awards ceremony for the 3rd edition of the Morocco Logistics Awards will also be held in the framework of this agenda.

EUROLOG will be organized jointly with the 7th edition of the International Transport and Logistics Trade Show for Africa and the Mediterranean – Logismed, which is currently considered to be the landmark event in the logistics sector in Morocco, and which will take place for the very first time outside of Casablanca in Marrakech.

It must be noted that the European Logistics Association, ELA, is a federation composed of some thirty national organizations dedicated to the development of logistics, covering almost all the countries in Central and Western Europe, in addition to Russia, Ukraine and Morocco. Morocco, represented by the AMDL, is the first country in the MENA region and in Africa to be granted the status of a full-fledged member of this Association since 2014.

This membership opens up major prospects for the national logistics sector and serves as a platform to connect with the best European networks and logistics skills, and fully benefit from the experiences and best practices of developed and mature countries in terms of logistics.

ORGANISATEURS

